

"Build A Pair"



A Program of the Federation of Jewish Men's Club Created in the Tri - State Region at Beth El Congregation of the South Hills - Pittsburgh



The "Build a Pair" Program is a comprehensive and fun learning program to introduce 5th, 6th or 7th graders to the joy and mitzvah of Tefillin in Jewish life.

Multiple components interplay to explore the religious significance, the construction of, and the practice of "laying" Tefillin.



A comprehensive education program with videos helps the religious school teach students the meaning of Tefillin in Jewish life and practice.

Students practice writing their Hebrew/Jewish names and the SHEMA (first line) to insert into pre-made wooden Tefillin boxes.

Students decorate the boxes in any creative way they wish, allowing for personal expression.

Students either compete or cooperate in writing a "wRAP" song to sing at a Big Event.



The Big Event can be the World Wide Wrap (WWW), sponsored by the Federation of Jewish Men's Clubs (FJMC), held annually on the morning of Super Bowl Sunday. The WWW program is designed to introduce and re-introduce Jewish men [and women] to the significance of "laying" Tefillin.

The "Build a Pair" student program attracts the parents to see their children in their model Tefillin sing the "wRap" songs, allowing two generations (or more!) to join in the mitzvah together, and to let the students' sing their "wRAP" song for an appreciative audience.