

Torch Award Submission: TA11- 015

- Full Title of Entry (80 char max): ***Yom Hashoah Memorial Candle Project***
- Entry Category (You can select up to 2, although you will only win in one):
 - Men's Club Shabbat Yom HaShoah / Yellow Candle Israel / Masorti Hebrew Literacy / Ritual Literacy
 - Hearing Men's Voices Men's Health Youth Programming Programs for Young Men (21-40)
 - World Wide Wrap Shomrei Ha'aretz Club Administration Non-FJMC Program
 - Best Overall Programming* [*Best Overall Programming is not on the basis of a single program, but your club's entire year. A single program submitted in this category will be re-categorized.]
 - I'm not sure, so please select for our club's submission.
- Contact Person: **Aaron Daniels**
- Email address for Contact Person: **adaniels@rogers.com**
- Club number & Club name: [#_] **403 Beth David B'nai Israel Beth Am Brotherhood**
[Is it a Men's Club or a Brotherhood? Please specify]
- Number of club members: _
- Synagogue name, city and state: **Beth David B'nai Israel Beth Am Congregation**
- Club President name (at time of entry): **Aaron Daniels**
- Club President name (at time of convention): **Not known**
- Person preparing entry: **Aaron Daniels**
- Email address of person preparing: **As above**

Part II. Summary Information (2 – 3 sentences):

The Yom Hashoah Candle Project was instituted at Beth David since more than 15 years ago. It is our major fund raising project for each year. Since the past two years, we have changed the mode of delivery of the Yellow candles. Instead of personal delivery to the homes or residences of members, we hand these out personally to all members attending the Purim Services & Carnival. We repeat this also at the 8th day of Pesach after Yizkor is read.

Part III. By submitting this document, I certify, on behalf of the club, that this submission has not been submitted by our club for a Torch Award in a previous year.

Part IV. Entry Documentation

[Include your entry information in one document or provide one referenced document. If there is substantial documentation which you're providing so other clubs can do the program, but is NOT essential to understanding what the program was or how it was accomplished, please identify such information as 'Appendix' so that Judge does not have to review the material. If you're going to provide electronic copies of pictures, please use a graphic program to reduce the size of the individual photos, and realize that the judges don't know who the people are in the photos, so use such photos sparingly. As the submission documents are distributed to the judges electronically, please convert any written portion into an electronic file. If you need assistance in this, ask prior to submitting.]



Beth David B'nai Israel Beth Am
Brotherhood



Yom Hashoah Memorial Candle Project 5771

Torch Award Submission 11015

Ultimate goal of project:

To maximize social objectives, to achieve distribution of candles and achieve benefits of fund raising.

Relationship to other projects:

Utilizing Synagogue Youth Groups USY'ers. Kadima and REENA Clients for packing, replacing and handing out candles appropriately.

High-level timing goals:

Yom Hashoah is the culmination community memorial from Purim & Pesach. The latter two festivals are used to achieve the goal of this project.

Describe the project in non-technical terms.

In past years, it was a huge undertaking involving, organizing members to do car and hand delivery and the grouping of membership by postal codes for facilitating delivery of Candles to members at their homes. For the last two years, we do hand delivery at the Synagogue for Purim & Pesach. Candles are also made available at the office for visitors. We are not only more environmentally friendly but the new mode of delivery has been no difference in the end result of fund raising.



Packing of Candles



New technology being used

Benefits

This year, all members will have been notified by email Newsletter of the candle project and that they should attend services during Purim or Pesach to obtain their candles. We will review the changes if any arising.

Standards being adopted

Benefits

We want young people attending Purim parties to take home more than one candle home. We will review the changes if any arising

Standards specifically being ignored

Home delivery has some major benefits but this comes at some risk and cost that is borne by volunteer members working for Brotherhood



Conclusion

The final day of distribution of holocaust candles occurs on the concluding 8th. Day of Pesach. Services conclude early afternoon at which time volunteers from Brotherhood and others in the membership join in handing out candle packs to departing members.

On average around 650 – 700 candles are freely given out to the membership. Throughout this period which commenced on Purim, the office receives checks and/or visa authorizations.

Every opportunity to deliver candle packs by hand are made through the Synagogue office or at evening gatherings for lectures . The results of the project for 2011 are still coming in.

