

PROGRAM GUIDE AND
ORDERING INFORMATION
FOR 2021/5781

Yom HaShoah

YellowCandle™

New and Improved -This Guide Makes it Easy



WHY?

“In the Holocaust, Hitler practiced racial anti-semitism, the worst kind. Anti-semitism is like a virus. It doesn’t go away, it keeps morphing. You’ve got to find a way to vaccinate against it.”

“Once a year on Yom HaShoah, we pause and remember that the Holocaust must not be forgotten. The Yellow Candle is an opportunity to open the conversation with our children about evil.”

BOOKENDS: *“You remember evil with Yellow Candles. Then you always go out and do good.”*



*Rabbi Edwin Farber, Rabbi Emeritus and Rabbi Mario Rojzman, Senior Rabbi
Beth Torah Benny Rok Campus, North Miami Beach, Florida*

Visit us at

www.yellowcandles.org

Find out more – download this guide!

Questions?

E-mail us:

info@yellowcandles.org

Call us toll free:

1-800.391.7293

Like us on Facebook at:

www.facebook.com/YellowCandles

#YellowCandle, #YHYellowCandle

Share Light with Yellow Candles™

Sundown, Wednesday, April 7, 2021

Bulk Early Bird Deadline is January 7, 2021

“Light a Candle, Preserve a Memory”™

A project of the



Leadership Innovation Community

Federation of
Jewish Men's Clubs, Inc.

475 Riverside Drive
New York, NY 10115-0022
212.749.8100

E-Mail: international@fjmc.org

Due to the COVID-19 pandemic and government restrictions that prevented most clubs from distributing candles before Yom HaShoah '20, FJMC will not purchase additional Yellow Candles from Israel for Yom HaShoah 2021/5781. As a result, FJMC has a limited existing inventory, which we will sell on a first-come, first-served basis. We cannot guarantee that candles will still be available for sale before the order deadline date of March 4, 2021.

Why Yellow Candles? Sharing Light for Remembrance



Yom HaShoah (Holocaust Remembrance Day) is often commemorated in communities and synagogues with large mass gatherings, often attend by those most direct impacted by the horrors that occurred in Europe. While these gathering are important, the FJMC understood that Holocaust Remembrance need to also take place in the home to allow people to reflect on the horrors of the Holocaust and how they effected the entire Jewish people, even generation later, and to also have a mechanism for families to gather for a moment to teach and to explain to the next generation the impact and the survival of that horrific moment in Jewish history.

For over 40 years, families have come together to light the Yellow Candle, to remember, to teach, and not to forget. Why the Yellow Candle? The Candle is Yellow to remind us of the Yellow Star Jews were forced to wear to identify them as Jews and open them to ridicule and persecution. Men's Clubs and other organization order the Candle through this program and distribute them to their membership with a short explanation of the program. On the night of Yom HaShoah the candles are lit in homes across the globe to shine a light of memory, a light of education, and a light that we will never forget.

By participating in this program, you are helping to keep the memory of the Shoah alive and to remember what happens when good people do not stand up. By participating in this program, you build the next link in the chain of memory. Just as we light a Yahrzeit Candle to burn for 24 hours to remember a dear one who is no longer with us on the anniversary of their dead, so too, once a year, we light a Yellow Yom HaShoah candle to burn 24 hours to remember our 6,000,000 brothers and sister who died for no other reason, but they were Jewish. Join us in remembering.

What are Yellow Candles? Remember the Holocaust. Never Forget.

The Yellow Candle™ was created in 1981 by FJMC clubs in Canada, New England and elsewhere to keep alive the memory of the Six Million who perished in the Shoah. The candle is modeled after a traditional Jewish memorial Yahrzeit candle that burns for 24 hours during periods of mourning and on the Yahrzeit anniversary of a family member.



When you light a Yellow Candle for one victim of the Shoah, you recognize all the victims of the Shoah. On this basis, the Yellow Candle™ program exists, as a unique Holocaust remembrance observance.

The candle's yellow wax serves to remind us of the yellow arm band which Jews were forced to wear during the Nazi regime. In addition, the program logo is a yellow Magen David (Star of David) outlined with barbed wire, with the word "Jude" in the middle. These symbols preserve the memory of the armband or cloth patch that Jews were forced to wear in the ghettos of Eastern Europe.

Bookends: Recognize evil with Yellow Candles. Then do good.

Holocaust denial is evil. It is a common facet of certain racist propaganda.

Evil is like a virus. We need to recognize it. And The Yellow Candle is a vaccine. We have a number of ideas which other clubs, like yourself, have successfully used for Holocaust Education.

- There are likely a number of people within your congregation who were directly, or within one or two generations, affected by the Holocaust, family members who perished or family members who survived. Ask them to 'sponsor' / dedicate a case (or more than one) of candles in honor or memory of that person or family, and highlight such fact of dedication/sponsoring in your publicity. The FJMC can provide a sample letter to ask them for such.
- There may be people within the congregation, who although they and their family may not have first-hand experience or connection with the Holocaust, are passionate about ensuring that the Jewish community not forget such experience, and might be willing to sponsor or dedicate a case (or more than one) of candles. You can ask the Rabbi or Cantor who those people are. The FJMC can provide a sample letter to ask them.
- You might ask your Rabbi or Cantor, or members of congregation's Executive Committee, to sponsor a case (or more than one) of such candles. And your publicity would so indicate. When other congregants see the sponsorship, you'll be surprised how many of those who 'stepped up' are thanked for their efforts.
- You can ask a local business, whether or not it is connected to one of the members of the congregation, to sponsor the campaign for a year. Assuming your congregation has less than 200 families, four (4) cases of candles & boxes and/or bags, would cost approximately \$350. Such is a small amount for any business to spend on direct marketing.
 - A club in the Seaboard Region, in Gaithersburg, MD, reached out to a car dealership not owned by a Jewish owner or a member of the congregation, to sponsor the program, and each of the candles distributed had the logo of the dealership, and the appreciation of the club for the dealership sponsoring the campaign. So did another club in Tampa, FL as well. For what, in the budget of the car dealership, was a small amount of money, it reached hundreds of potential customers who would likely remember such action much more than the print ad buried in a local paper. All that the dealership would have to get is one (1) additional car sale, and the sponsorship would have paid for itself.
 - There are likely a number of businesses and professionals who, if the sponsoring of the program resulted in one or two new customers, it would pay for itself.
 - Your Rabbi (or Executive Director) can likely give you guidance as to who such businesses or professional are.
 - The FJMC can provide sample letters to help you ask for such sponsorship.
- We must teach. A reality of life is that if you don't ask, you'll not be given. All too frequent, our fear of rejection stops us from even trying. And, if you realize that you're not just asking anyone, you're frequently asking people who have a connection to the subject matter and understand the importance of the program, (or who, in the case of a business, might be able to present their company or product in a very different, and more effective light), the worst that happens is that they say no. Your club is in no different position than if you'd never have asked. Get a yes, then continue doing good.

Share Light for Remembrance the evening of April 7th, 2021

Erev Yom Hashoah – Holocaust Remembrance Day

Best Practices to Build a Yellow Candle Program

Best Practice #1:

The FJMC Yellow Candle website link, <https://www.fjmc.org/content/new-marketing-synagogue-mens-club-letter> has lists of NAMES OF CHILDREN who were murdered during the Holocaust. Include their names as part of your Yellow Candle remembrance program.



During the Holocaust, the Nazis and their collaborators murdered over 1.5 million Jewish children under the age of 16. Personalize each family’s observance of Yom HaShoah by providing every family with the name and homeland of a young victim who may have no surviving relatives to light a candle in his or her memory.

Another way to include children’s names is to mail merge them into the Yellow Candle Meditation letter. Numerous Yellow Candle Committees – who have used the Holocaust children merged meditation – have experienced an increase in donations from synagogue families with children.

The FJMC website has templates for Avery Labels, mail merged lists and sample meditation prayers ready to use.

Key Ordering Dates

Starting Oct. 1, 2021	Save up to \$9 per case* on quantity discounts for Bulk Yellow Candle™ Cases with FREE Shipping!
Thursday, January 7, 2021	Savings up to \$9 per case**– Early Bird Discount with FREE Shipping ENDS.
January 27, 2021	Last day to order Yellow Candles™ for Direct-Mail Shipment.
March 4, 2021	Last day to order Bulk Candle Cases of Yellow Candles™.
	* Minimum order of 4 cases, the more cases that are ordered, the larger the discount, see order form for details. ** Minimum order of 4 cases, the more cases that are ordered, the larger the discount, see order form for details. Free shipping ends 1/7/2021.

The candles are an education tool.

It is how we pass the memory and importance of the memory from generation to generation. My children helped me deliver the candles each year. It was a family project. Now my grandchildren will accompany their parents in this annual mitzvah. On the evening of Yom HaShoah families come together, light the candle and spend a moment in reflection.

This year, based on recent history, we needed to do more. We need to bring candles to our neighbors and friends - Jewish and Non-Jewish to remind them of the greatest lesson - the Holocaust happened when good people did nothing. Lives were saved when good people became heroic.

That flickering wick reminds the world they can make a difference.



Tom Sudow
FJMC President

Member of
Park Synagogue
Cleveland, Ohio

Best Practices to Build a Yellow Candle Program

Best Practice #2:

A Yellow Candle Committee completely redid distribution through a HAND DELIVERY program which can be easily adapted to your congregation, Covid-19 Rules Permitting.

1. The congregation's religious school represents 14% of total families. The yellow candle committee worked with the school director to create family name labels by grade. On candle packing day they used magic markers to boldly mark the bags so they would get to the correct grades and then delivered the bags to the school office.

2. The congregation's Chai Society (over 55 years old) programs average over 100 attendees. The committee attends one or two of their programs to distribute candles and delete those names from the home delivery list. Look for other large groups that meet at the synagogue to hand deliver the candles too.

3. Home delivery program. The committee gets the synagogue list by full name with title, family salutation, street, city, state and zip using an Excel spread sheet. Suggestion: have zip as separate cell. After deleting out school families, Chai member families and candles picked up at the synagogue, the club prepares the home delivery list.

4. On the excel spreadsheet, sort by town, or by zip+4, or by easily concentrated communities. A master delivery spreadsheet can be found on FJMC website.

a. To determine number of delivery volunteers needed, divide master list by 25. Recruit volunteers from Men's Club, USY, religious school parents and children, and others in the synagogue.

b. Map your delivery routes by using software like <https://www.drivingrouteplanner.com> or <https://www.myrouteonline.com>.

With this method a volunteer can deliver 25-30 candles in two hours preferable with a helper. The distribution list is sent to the volunteers to help them organize. Boxes or paper bags, clearly labeled with each volunteer's name are preloaded with the correct number of candles, Yellow Candle door bags and the master delivery list.

FYI: Some candles cannot be delivered because of gated communities and security buildings. Ask your volunteers to bring those back. In turn, mail those Yellow Candles that could not be hand delivered or make other arrangements with the recipient.



Delivering Yellow Candles at a community-wide Yom Hashoah observance.



The tragedy of the Holocaust is not forgotten to help prevent similar heinous crimes or a repeat offense. Sharing light through remembrance using the Yellow Candle, is just a moment in time, but a timeless moment that may never be forgotten. The tool of light – through candle sharing – will shine truth on everyone it comes across.

Today, organizations across North America and beyond sponsor this international program. These include synagogues, schools, museums, military bases, churches, and government offices. Your organization may run a successful Yellow Candle program. See easy tips in this Yellow Candle Guide. Success means educating and distributing as many Candles to individual homes as possible in your community. No human being who wishes to memorialize a victim should be left out.

Best Practices to Build a Yellow Candle Program

Best Practice #3:

Change your Yellow Candle distribution program from one donation request letter to **THREE LETTERS** using this or your own custom marketing approach detailed here.

1. Have your Rabbi prepare a letter encouraging congregants to light the yellow candle in observance of Yom HaShoah and encourage donations of any amount. The letter should be sent six weeks before distribution of your candles.

The letter will be more effective if you include what charity your congregation's or club's donation will be used for. Sample Rabbi letters can be found at www.yellowcandles.org.

It is incumbent upon us to remember what we lost. I highly commend our own Men's Club and The Federation of Jewish Men's Clubs for the Shoah Candle Program. It allows us to bring the memory of our loss into our homes through the ritualized lighting of the yellow Shoah Yahrzeit candle. I encourage you to light the candle and place it by your window in the same way that you place the Hanukkah candles for all to see. **Rabbi Vernon Kurtz**

2. With each candle distributed, include a meditation with the synagogue's and Men's Club president's letter. Sample letters and meditations are at www.yellowcandle.org.

- a. Personalize meditation with names of children that perished in the Holocaust. Children's names, birthplace, age and place when murdered are available at www.yellowcandles.org.
- b. The Presidents' letter, inserted with the candles, includes form for donations equal to the Rabbi's letter. Sample letters and meditations are at www.yellowcandle.org.
- c. Ask all participants to post a picture of their candle lighting to social media. #yellowcandle on twitter, post on your own Facebook page and share on <https://www.facebook.com/YellowCandles/>, etc.

3. Six weeks after the candle distribution, a third letter is a positive factor. Send a reminder request letter to congregants who have not yet donated after having a Yellow Candle delivered to them. The letter should be sent under the name Yellow Candle Committee Chair.

Best Practice #4:

While you would hope that all the people who you distribute such candles to will remember to light them on Yom HaShoah, there will be recipients who forget to light them on that day.

We urge you to suggest that if they forgot to light the candle on Yom HaShoah, there are other days (this list is far from complete) in which lighting them would be appropriate.

- September 29-30. Babi Yar Massacre of 33,000-Jews
- November 9th – Kristallnacht
- November 15th – Warsaw Ghetto Sealed
- Any day when your congregant has a personal yahrzeit. There were tens of thousands of Jews who had no one to light a candle on their behalf. By the congregant lighting a candle, those victims have not been forgotten.

In addition, you want them to have used the candle, so that when, next year, you distribute the candles again, they don't have two candles, and they become less likely to send a contribution.

Those who forget history, are doomed to repeat it.

Your organization can make a difference.



NEW


One 1 Single
Candle


\$18 Donation

For a simple, meaningful observance, please mail to me one Shoah Yellow Candle™, including the name of an innocent child who was murdered in the Holocaust, and a customized meditation to read when I light it. The child's name and information are from Yad Vashem. The Yom HaShoah Yellow Candle™ is made in Israel. Shine a light for remembrance. The cost, which is a donation to FJMC Holocaust Education, is \$18.00. Order at <https://www.fjmc.org/order-yellow-candles>



Yom HaShoah	Yellow Candle™	
Suggested Planning, Education, Marketing and Delivery Dates		
January 7, 2021	Last day to order Yellow Candles™ with discount and free freight.	
Mid-January - February, 2021	Delivery of Yellow Candles™ to your organizations will begin. Prepare space to receive and store them.	
February 8, 2021	Submit text and pictures to your organization's webmaster for inclusion on your organization's website.	
February 15, 2021	Arrange for calendar notices and reminders to appear in your organization's on-line calendar, weekly e-blasts, bulletin or newsletter, etc. prior to Yom HaShoah.	
February 15, 2021	Last day for direct mail shipment orders.	
February 15, 2021	RABBI LETTER: Arrange for your Rabbi, Spiritual, or Lay Leader to provide a letter of support for your program, to be sent six weeks in advance of your candles.	
February 18 – March 1, 2021		<p>CANDLE PACKING: If your organization is distributing the candles by mail: Determine deadlines, set up your “packing team,” coordinate details for mail distribution. Set aside some Yellow Candles™ to leave in your organization's office for people to come in and pick-up, because they will hear about the program from social media or others.</p>
March 8, 2021	Submit a press release to Jewish and general local media outlets (printed & web-based.)	
March 15, 2021	Follow up with telephone calls <i>to increase the likelihood of media coverage.</i>	
March 1 – 8, 2021	Deliver bulk candle mailing to the Post Office.	
March 15 – 24, 2021	If your organization distributes your Yellow Candles™ by hand: finalize delivery teams, plan and establish routes. Then do it! Deliver your Yellow Candles™ between March 29th and April 8th!	
By March 22 - 26, 2021	Provide your Rabbi, Clergy, or organizational leadership with an announcement to read at services or at public events reminding people to light their Yellow Candle™ on Yom HaShoah.	
March 22 - 26, 2021	Make sure that the staff in your organization's office has copies of the announcements.	
March 24 – April 4, 2021	Encourage the Rabbi, Clergy and leaders to post & share through their social media feeds. Remember, Passover is March 28 th – April 4 th	
April 5 – 9, 2021	Present one or more community-wide holocaust education program(s).	
April 7, 2021 Sundown	In North America, Erev Yom HaShoah – Share Light with your Yellow Candle(s)™.	
April 8, 2021 (27 Nisan)	Yom HaShoah – Holocaust Remembrance Day	
April 7, 2021 & After	Please share Yellow Candle remembrance, photos, on Social Media, Facebook, etc. #yellowcandle, yhyellowcandle	

Yom HaShoah	Yellow Candle™
Meditations	
	<p style="text-align: center;">Please Share Light with Yom HaShoah Yellow Candle(s)™ on erev Yom Hashoah, the evening of Wednesday, April 7, 2021.</p> <p style="text-align: center;">Recite one of the following meditations as you light it:</p> <hr/> <p>I am lighting this Yellow Candle in memory of (Name) of (City of Birth) who perished at (Location of Death) in (Year of Death) aged (Age)</p>
<p>We Remember Them by Sylvan Kamens & Rabbi Jack Riemer</p>	<p>At the rising sun and at its going down; We remember them. At the blowing of the wind and in the chill of winter; We remember them. At the opening of the buds and in the rebirth of spring; We remember them. At the blueness of the skies and in the warmth of summer; We remember them. At the rustling of the leaves and in the beauty of the autumn; We remember them. At the beginning of the year and when it ends; We remember them. As long as we live, they too will live, for they are now a part of us as We remember them. When we are weary and in need of strength; We remember them. When we are lost and sick at heart; We remember them. When we have decisions that are difficult to make; We remember them. When we have joy we crave to share; We remember them. When we have achievements that are based on theirs; We remember them. For as long as we live, they too will live, for they are now a part of us as, We remember them.</p>
<p>Rabbi Jules Harlow</p>	<p>As I light this Yellow Candle, I vow never to forget the lives of the Jewish men, women, and children who were martyred and are symbolized by this flame. They were tortured and brutalized by human beings who acted like beasts; their lives were taken in cruelty.</p> <p>May we be inspired to learn more about our six million brothers and sisters as individuals and as communities, to recall their memory throughout the year, so that they will not suffer a double death.</p> <p>May we recall not only the terror of their deaths, but also the splendor of their lives. May the memory of their lives inspire us to hallow our own lives and to live meaningful Jewish lives so that we may help to ensure that part of who they were shall endure always.</p>
<p>Ron Adler</p>	<p>We light this yellow candle to rekindle God's flame, To shine His light upon the world once again, To sanctify the memories of the millions of souls, To honor their prayers and all their lost goals. We bless their existence by being alive To light this yellow candle as proof we survived.</p>

Yom HaShoah	Yellow Candle™
 <p>A poem by Brittany Berger Author of 25 and Self-ish.</p> <p>[She is a member of Beth Torah, N. Miami Beach, FL. This story was written after her visit to Majdanek.</p>	<p>Hallow souls, flesh and bones, linger by the permanently fading remembrance of the Holocaust. One of many terrors, that's structure can operate within 48 hours to date. Majdanek. This terrorized facility is surrounded by abundant, blooming nature with residential families living on the shared property line. The weather breathes ice on the skin, until tempering warm upon entering the front steps of the camp. This routine climate change was much more soulful than physical. The textured air bled like a spirit's forecast of history through acts of nature. From Sun, to a clouded drizzle. Winded rain, to craters of hail. Darkness projected into a visual night over the dome of human ashes. At first, we felt the warmth of the sun. Golden flowers stem through shaded green. Where death died, rebirth sustained. Thousands of Jewish footsteps pace over concreted survival. Torched skin, permanent pain resides intact collected in a dome of dust. Rain is not just rain. Hail is not just hail. It is the suffering, healing, and remembrance of our ancestors' spirits, on the lands of the largest Jewish cemetery in the world. Yet, there is no one to see. There is no one to touch. There is no one to tell their story. There is only us, as Jews, promising to be the channels to educate this new world of hate, to never stand for this extermination of <i>chaim</i> ever again. To never leave a hallow soul empty ever again. L'chaim, L'chaim, to our Jewish life.</p> <p>Be the cure, not the cause.</p>
<p>Steve Silverstone, FJMC Yellow Candle, Co-Chair</p>	<p>The Holocaust holds a spot in my brain that reminds me to help Jewish people know about the Holocaust and work towards never letting it happen again. The Yellow Candle program is one way to refresh the people's memory of the holocaust. It gives me pleasure both for the candles going to many Jewish households and some non-Jewish households and it also helps the Federation of Jewish Men's clubs being recognized.</p>
<p>Arthur Lashin, FJMC Yellow Candle, Co-Chair</p>	<p>Between 1991 and 2014 I was actively involved, with many others, to persuade the Pennsylvania legislature to pass an amendment to the Public School Code to require Holocaust, Genocide and Human Rights Violation instruction. For twenty-two years, I endured many frustrating trips to and from Harrisburg, PA.</p> <p>Studies have shown that some university educated students have a considerable lack of knowledge and understanding of the Holocaust, and recent political events, despite having this information at their fingertips.</p> <p>I believe that it is the responsibility of FJMC and its partners, and to a major extent the parents of young children, to continue the success of the Yellow Candle Program by preserving the memory of the many who died during the Holocaust. We are losing an opportunity if the Yellow Candles are not used as an informal education tool in conjunction with an educational program.</p>
<p>Please share Yellow Candle remembrance, photos, etc. on social media. #yellowcandle, yhyellowcandle</p>	

Instructions for Individual Direct Mail Shipment - Minimum is 100 candles

Yellow Candles™ are individually mailed by standard nonprofit bulk mail to members of your congregation or organization about four weeks prior to Yom HaShoah.

A mailing list with same number of names and addresses as there are candles in your order is required. The minimum order is 100 candles. For example, if that is the size of your order then your mailing list should have 100 names and addresses. It can be supplied as an electronic file as described below or a printed list.

Scan the completed Direct Mail order form. Email all files at one time to info@yellowcandles.org

Please set up and upload files with the order:

- 1. mailing list in Excel (.csv) spreadsheet and
- 2. cover letter in word doc format

- Set up the mailing list in an MS Word table or Excel – (.csv) spreadsheet format
- Prepare mailing list fields as follows:

Name, Address, City, State, ZIP (FIVE FIELDS ONLY)

Mr. & Mrs. Joe Stein	444 Blue Street	New York	NY	55555
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Note:

•Only the above file format is format is acceptable. If any additional fields are included, your data will not be acceptable.

- An additional \$25 charge will be imposed if your data is formatted incorrectly but can be fixed.
- Another file or a printed list will be requested, if the original data is not usable.

Cover Letter

Only one (1) original of the congregation/organization cover letter is required. Please send in either **MS Word** doc (or docx) or Adobe Acrobat (pdf) format.

Tear-Off Form

To facilitate the return of individual contributions to cover the cost of the Yellow Candle program and to support Holocaust commemoration programs, a tear-off form should be added to the bottom of the congregation/organization cover letter. The format for the tear-off form (to be returned in a standard #10 windowed envelope included in the mailing) includes a return address in the lower left so that it will show through the envelope window with space for the donor's name and address on the right. Sample letters with tear-off forms can be found by going on-line to www.yellowcandles.org.



Before Sending Order

- Do **all names have complete** addresses, including city, state, and ZIP code?
- Does the **number of names** on the list match the number of candles ordered?
- Are the name, address, phone number, website and other contact info for your organization included?
- Is the **letter** with tear-off form **from your organization included?**
- Is full payment for the entire order included?
- **REMEMBER: Deadline for ordering direct mail shipment is February 25, 2020**

Need Resources?

Visit: www.yellowcandles.org

Have Questions?

Call: 1-800.391.7293 (From 9 am to 9 pm - Eastern Time)
or E-mail: info@yellowcandles.org

Individual Direct Mail Delivery Order Form & Pricing – Minimum is 100 Candles

- Online Order at www.yellowcandle.org/order
 - Catch the "Early Bird" for Direct Mail Orders!
 - "Early Birds" **must** place your order before **January 7, 2021!**
 - Direct Mail Deliver Orders have a minimum of 100 candles.
 - Bulk delivery order form for cases of Yellow Candles, boxes or bags is the next page in this guide.
 - **Deadline for Direct Mail Orders is January 27, 2021.**
- Yellow Candles™ are individually mailed in a white cardboard box to members of your congregation or organization. Each box contains a cover letter from your congregation or organization, including a tear-off form for contributions along with a poem, a meditation and a windowed return envelope.
- Candles will be mailed standard nonprofit bulk mail about five weeks prior to Yom HaShoah.
 - Delivery is available only within the United States.
 - Directions for preparing the mailing list are on the reverse of this form.

Mail to:

**Yom HaShoah
Yellow Candle Program
P.O. Box 1042
Hallandale Beach, FL
33008**

Name of Person Placing Order: (please print) _____

Organization Name: _____

Address: _____

City: _____ ST/Prov: _____ Zip/Postal Code: _____

Purchaser's Email: _____ Purchaser's Phone: _____

Contact: _____ Contact's Email: _____

Org. Website: _____ Org. Twitter: _____

For Information or Help Call: **1-800.391.7293**
(after 9am EST) or Email to: **info@yellowcandles.org**

Is your Organization affiliated with one of the following movement Organizations? Check the one that Applies:

FJMC. If yes, Club #: _____ MRJ USY/USCJ WLCJ

Other _____

This order includes all these items: Excel spreadsheet mailing list & cover letter in Word format, per the instructions.

ITEM	Qty	PRICING – Note: Pricing is Date Sensitive!	Subtotal
Yellow Candle™ Includes Box, Letter, Poem, Meditation & Return Envelope		\$5.50 per Candle on Orders received by January 7, 2021 \$6 per Candle on Orders received after January 7, 2021	
Data Entry Reformatting Fee		\$25 Fee. No Charge if Properly Formatted per Our Instructions	
Additional Cases (s) of Yellow Candles™ (48/per case)		\$72/Case for 3 Cases or Less If Ordering 4 Cases or More in Addition to Direct Mail Delivery, Use BOTH Forms, but send them Together when Placing and Paying for Your Order	
Delivery Charge for Cases(s)		\$2 per Case on Orders received after January 7, 2021	
Total # of Items Ordered		Total Due:	

Charge to
Visa or Master Charge

Payment in Full Must Accompany the Order to be Processed

Cardholder Name: (please print) _____

Card #: _____ Exp. Date: ___ / ___ Security Code: _____

Address: _____

City: _____ ST/Prov: _____ Zip/Postal Code: _____

Cardholder Signature: _____

Ship to Address:

**For Additional Case(s) of
Candles, if Ordered and if
different than the person
placing the order**

ATTENTION: (Name of Person Receiving Order): (please print) _____

Organization Name: _____

Address (Include Room if Applicable): _____

City: _____ ST/Prov: _____ Zip/Postal Code: _____

Recipient's Email: _____ Recipient's Phone: _____

Does Your Organization Accept Friday Deliveries? Yes No

Bulk Case Shipment Order Form & Pricing

- Online Order at <http://www.yellowcandle.org/order>
- Best Way to Catch the “Early Bird” Deadlines!
- SAVE as much as \$9 per case! – Order Early!
- FREE Shipping and Quantity Discounts End on January 7, 2021!
- Website Orders are Credit Card Only: MasterCard and VISA are Accepted.
- To ensure delivery, All Orders Must be Received by March 4, 2021.

Name of Person Placing Order: (please print) _____

Organization Name: _____

Address: _____

City: _____ ST/Prov: _____ Zip/Postal Code: _____

Purchaser’s Email: _____ Purchaser’s Phone: _____

Contact: _____ Contact’s Email: _____

Mail to: **Yom HaShoah Yellow
Candle Program
P.O. Box 1042
Hallandale Beach, FL 33008**

**Fax to: 800.391.7293
(Fax orders are credit card only)
Master Card and Visa are
accepted**

Is your Organization affiliated with one of the following movement Organizations? Check the one that Applies:

FJMC. If yes, Club #: _____ MRJ USY/USCJ WLCJ Other _____

For Information or Help
Call:
1-800.391.7293
(after 9am EST) or Email to:
info@yellowcandles.org

ITEM	Quantity	PRICING – Note: Pricing is Date Sensitive!	Subtotal
Yellow Candle™ Order: (3 cases or less)		\$72/Case at all times. Orders are taken until March 4, 2021	
Yellow Candle™ Order: (4 to 14 cases)		\$69/Case on orders received by January 7, 2021 \$72/Case on orders received after January 7, 2021	
Yellow Candle™ Order: (15 to 24 cases)		\$66/Case on orders received by January 7, 2021 \$72/Case on orders received after January 7, 2021	
Yellow Candle™ Order: (25 cases or more)		\$63/Case on orders received by January 7, 2021 \$72/Case on orders received after January 7, 2021	
Cases of Cardboard Boxes: (48 Boxes/Case)		\$30/Case at all times Orders taken until March 4, 2021	
Packs of plastic “door” bags: (250 Bags/Pack)		\$30/Pack at all times Orders taken until March 4, 2021	
Delivery Charge: (Reminder: There are 48 Yellow Candle™ in a Case)		<ul style="list-style-type: none"> • \$2/case on orders of 3 Cases or Less • Free Shipping: “Early Bird” orders of 4 or more cases up to January 7, 2021 • \$2/case on orders rec’d after January 7, 2021 • Orders are taken until March 4, 2021 	
To # of Items ordered			Total Due:

Bulk

Check if this is a
First Time Order
By your
organization

Yes

Check

Enclosed
Payable to “FJMC”

Payment in Full Must Accompany the Order to be Processed.

Charge to
Visa or Master Charge

Cardholder Name: (please print) _____

Card #: _____ Exp.Date: ___ / _____ Security Code: _____

Address: _____

City: _____ ST/Prov: _____ Zip/Postal Code: _____

Cardholder Signature: _____

Ship To Address:
For Case(s) of Candles,
if Ordered and if Different than the
Person Placing the order

ATTENTION: (Person Receiving Order): (please print) _____

Organization Name: _____

Address (Include Room if Applicable): _____

City: _____ ST/Prov: _____ Zip/Postal Code: _____

Recipient’s Email: _____ Recipient’s Phone: _____

Does Your Organization Accept Friday Deliveries? Yes No