



## 2013-2015 Torch Awards – Application

**Before you submit this application, please print out and review the "2015 Torch Awards Overview," available on the FJMC website.**

Please complete the following information. The font for all submissions should be Times New Roman. Please embed photographs of your program into this file. This completed document will be submitted to us as a Word file, named in the format: "FJMC TA 2015\_ChapterName\_ProgramName.doc"

Please email your completed application to: [torchaward.fjmc.2015@gmail.com](mailto:torchaward.fjmc.2015@gmail.com). If you have difficulty, please contact the Torch Award Co-Chairs for assistance at the above email address.

Clubs participating must be in good standing as of March 31, 2015 (Club dues and Membership list received by FJMC). Programs to be considered for an award must have taken place between April 1, 2013 and April 15, 2015. Entries must be received by April 22, 2015.

### Section 1: Title

Club Name: Temple Israel Center  
Current Contact: Richard Freiberg  
Program Name: Temple Israel Center Hiking Family Health Program

### Section 2: Contact information

Person completing form  
First Name: Richard  
Last Name: Freiberg  
E-Mail: hvrprez5@verizon.net

Club President at time of Convention  
First Name: Unknown at present  
Last Name: Richard will be at convention  
E-Mail: \_\_\_\_\_

Current Club President  
First Name: Richard  
Last Name: Freiberg  
E-Mail: As above

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### Section 3: Category

Please choose up to two (2) selections. Please note, you can only win in one category. The co-chairs reserve the right to reclassify your program.

- Club Administration
- Community Outreach
- FJMC Other
- Fundraising
- Health and Wellness
- Hearing Men’s Voices
- Jewish Observance
- Israel / Masorti
- Keruv
- Men's Club Shabbat
- Programming for Younger Men
- Shomrei Ha’aretz
- Synagogue Service Project
- World Wide Wrap
- Youth Programming
- Shoah Yellow Candle
- I’m not sure, select for our club
- Best Overall Activities** \*\*To apply for this award, please see specific instructions in “2015 Torch Award Overview,” available on FJMC website\*\*

### Section 4: Program overview

Brief Summary - Please explain your program in 2-3 sentences.

We wanted to attract young families to our programs and specifically capitalize on an ongoing desire to achieve better health. Additionally, we wanted to provide an opportunity for one of our members to promote his outside hiking group and introduce their members to our club, programs and Synagogue. For young children of families wishing to hike, the youth coordinators engaged them in arts and crafts.

Detailed Summary - Please answer the following questions. Be as detailed as possible.

- What were the goals of your program? Are there specific problems or challenges that it addresses?

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- How does your program enhance the image of FJMC, your region, and your club?
- What is its value in building or strengthening your club?
- Who is your target audience? (i.e. congregation at large, chapter, community)?
- How does your program support FJMC's mission, Involving Jewish Men in Jewish Life?
- Describe the source of your program and its unique aspects. Is this an original program or an adaptation or enhancement of a previous program (if so, which one)?
- Please attach planning and marketing materials, as well as budgetary planning so the program can be replicated by other clubs.

The goals of the program are covered above. One of the ongoing challenges we face is attracting under age 35 men to our programs outside of a few BBQ programs where we serve club brewed beer.

This program addresses the overall theme of FJMC to promote better health and it was and is our desire to promote exercise, better eating and lifestyle habits. The venue featured 3 hiking trails ranging in difficulty from easy (for families with younger children) to advanced. To get better acquainted with these younger families several of our members chose the easy trail.

Our HVR region and our club support this initiative through serving healthier eating options at events. Several attendees subsequently became involved in the hiking club thus achieving a winning scenario for our club and for the hiking club and confirming that a collaborative effort can achieve greater results than either can operating separately. This program supports the overall FJMC mission of involving Jewish Men in Jewish Life

The club building/strengthening value is being slowly achieved by introducing younger men to our programs and by incorporating activities which involve their entire family.

Our target audience is all men at Temple Israel Center and various programs assist us in attracting and introducing previously unaffiliated members to our club. For this event we targeted young families and reached out through a joint effort with our Youth and Family Director and Nursery School programs.

This program was brought to my attention by a new member of our club who wanted to introduce me to his hiking club. The jointly run aspect contributed to the uniqueness of the program and it was not an outgrowth of any program which we had run previously. This program though did lend itself to some new initiatives which are currently under development which involve family programs with exercise and health as dominant themes.

Program Planning / Timeline - Please provide a timeline of the key tasks, participants, and responsibilities required in order to make this program work. This may be provided as an inserted table or you may replace and insert as an embedded Excel spreadsheet. Please be as detailed as possible, so that other groups may replicate your success.

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See timeline and event flier below. We had no budget as the total cost was under 100.00 for food and was shared between our club and the aforementioned arms of Temple Israel Center.

Task	Committee/Assignee	Due Date
Coordinate Hike Date with site	Freiberg/Weiner	8/31/2013
Arr publicity with Youth & Fam Dir	Freiberg	9/15/2013
Arr publicity with Members	Freiberg	9/15/2013
Food and logistics planning	Weiner/Bloom/Beser	10/10/2013



WE CAN BEARLY STAND THE WAIT!

Join us for a day at  
**Bear  
 Mountain  
 State Park!**

**Sunday, October 13,  
 2013**

10:15 am - Program  
 12:30 pm - Lunch & Dessert

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FAMILIES! Join the Halutzim Youth Group (K-2) and TIC Brotherhood for a day at Bear Mountain. Halutzim will stay in the picnic area for a morning of games, crafts and a short nature walk. The rest of the community can join the Brotherhood and the Mosaic Outdoor Mt. Club for a family friendly hike. We will come back together for a “bring your own picnic” lunch. Dessert is on TIC!

We will meet at Park Lot Area #2 by the Bear Mountain Inn.

The Mosaic Outdoor Mt. Club of Greater New York will be our hiking guides.

For more information, and to RSVP, please contact Ilene Bloom, Community Educator, at 948-2800 ext.141 or [i.bloom@templeisraelcenter.org](mailto:i.bloom@templeisraelcenter.org)

### Section 5: Certification

**I certify that my club has not won a Gold Torch Award for essentially the same program in a previous year.** (Previous silver and bronze winners in this category that submit an enhanced application only qualify to be considered for a Gold Torch award.)

Certification: Initials: RF

### Section 6: Pictures

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### Section 7: Video

If possible, we ask that you please create a 3-5 minute video describing your program. Feel free to be creative in your submission, but try to include the following components:

- brief introduction, including name and goal of the program
- how did you encourage participation in the program
- how did you make the program meaningful to participants
- impact of the program to your club, synagogue and community

**DO NOT ATTACH VIDEO TO THIS APPLICATION.** Files are to be uploaded directly to YouTube, named in the following format:

“FJMC Torch Awards 2015\_ChapterName\_ProgramName\_#”

Please review detailed instructions in the document “2015 Torch Award Overview.”

**\*\*REPLACE/INSERT YOUR VIDEO URL(S) HERE\*\***