

February 9, 2025

Ten Tips to Enhance Your World Wide Wrap

- 1. Partner with another club in your area. Three Dallas area clubs partner for the annual WWW each year. The three clubs take turns hosting the event.
- 2. Provide a continental breakfast before the wrap. Hot coffee and a pastry are nice on a cold morning.
- 3. Serve brunch after the wrap. We know that good food is a draw for Men's Club events.
- 4. Schedule a popular speaker after the event. We have had the Texas Rangers play-by-play announcer speak after the WWW brunch. This was very popular and attracted a large turnout.
- 5. Use the Build-a-Pair program to involve your younger Sunday School students in the wrap. This program makes the wrap more meaningful for your students.
- 6. Have extra sets of Tefillin available for men that do not have Tefillin.
- 7. Maybe your club has the funds to purchase a new set of Tefillin to raffle off to men that do not have Tefillin.
- 8. Some of your participants may not be familiar with wrapping Tefillin. Be sure that "personal trainers" are on hand so that everyone is comfortable with the physical aspects of wrapping Tefillin.
- 9. Invite recent Bar/Bat Mitzvah youth to join the wrap.
- 10. Take a look at the list of Registered Clubs on the WWW website. It is inspiring to see that over 150 clubs from all over participate in the WWW each year.